

HEDCO INC – BRC CLASS SCHEDULE 2016

Track 1 – Infancy Stage

March 2, 2016	Credit: The Good, The Bad & The Ugly (Citizens Bank)
March 9, 2016	Business Plan Basics (UCONN SBDC)
March 16, 2016	Business Legal Structures
March 23, 2016	Basic Record Keeping
March 30, 2016	Financial Statements
April 6, 2016	Quickbooks
April 13, 2016	Small Business Branding
April 20, 2016	Social Media For Business
April 27, 2016	Facebook For Business
May 4, 2016	Twitter For Business
May 11, 2016	LinkedIn For Business
May 18, 2016	Effective Business Communication

Track 2 – Growth Stage

May 25, 2016	Human Resource Management Part 1 (Hiring & Firing)
June 1, 2016	Human Resource Management Part 2 (Training & Developing)
June 8, 2016	John Maxwell Seminar – 5 Levels of Leadership
June 15, 2016	John Maxwell Seminar – 21 Irrefutable Laws of Leadership Part 1
June 22, 2016	John Maxwell Seminar – 21 Irrefutable Laws of Leadership Part 2
June 29, 2016	John Maxwell Seminar – 21 Irrefutable Laws of Leadership Part 3
July 6, 2016	Funding for Business Growth
July 13, 2016	Strategic Planning & Oversight

Track 3 – Seasoned Stage

July 20, 2016	Wealth Planning Part 1 (Investments & Insurance)
July 27, 2016	Wealth Planning Part 2 (Income Diversification/Revenue Streams)
August 3, 2016	Wealth Planning Part 3 (Estate Planning)
August 10, 2016	Succession Planning